

# résumé

# John Edison Betts, Jr.

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## employment experience

### Senior Graphic Designer

NASA Headquarters, Washington DC  
April 1999 to February 2002  
supervisor: Rod Adams

I designed, constructed, and edited print, Web, and multimedia products, such as multi-lingual scientific studies, congressional reports, posters, educational materials, multimedia kiosks, exhibits, and more. I also advised on technical and production issues, lead design projects, served as lead designer, and helped develop departmental procedures.

### Web Designer

Corporation for National Service  
September 1998 to April 1999  
supervisor: Lance Potter

I designed the interface and coded epicenter, an interactive Web site dedicated to effective practices; created the logo for epicenter; advised on software and hardware purchases; and researched and advised on server space. I also assisted in developing the back-end database system for searching and submitting practices.

### Graphic Designer

Florida Commission on Community Service  
April 1996 to August 1998  
supervisor: Kevin Punsky

I created the logo and public image for the commission and several local, state, and national events; designed and constructed annual reports, quarterly full-color newsletters, brochures, forms, booklets, clothes, awards, and more, as well as the commission's original Web site. I also hosted state and national training workshops.

### Lead Designer

*Eyrie*, TCC Arts Magazine  
January 1997 to May 1998  
supervisor: Paul Shepherd

I designed and constructed two award-winning fine arts magazines. I designed in two-, three- and full-color (CMYK) schemes, scanned and corrected color and black and white photos and slides, and chose printing and binding materials. I also served as the magazine's printing specialist by negotiating schedules and cost with multiple printing houses.

### Managing Editor

*The Talon*, TCC Newspaper  
January 1995 to December 1997  
supervisor: Judith Jolly

I designed and constructed two award-winning newspapers. I designed and built ads and pages; authored award-winning stories and columns; and was ultimately responsible for all design. I taught and managed students. I also advised on hardware and software purchases and assisted our printer's prepress department with output and stripped pages.

## major freelance work

### Web design and construction

Prime Alliance Solutions/BECU  
January 2003 to present

I designed and coded the public and member (private) Web sites, including the interface and structural design. Prime Alliance Solutions, created by Boeing Employees Credit Union, offers easy-to-use, automated mortgage solutions to participating credit unions.

### Multimedia design and programming

Vision's Edge, Inc.  
October 1995 to March 1996

I designed and constructed a multimedia catalog front-end for QuarkXPress XTensions (including graphics, animations and sound) to be distributed nationally via CD-ROM. I also advised on, and assisted with, later debugging of expanded programming.

## software & hardware

I am an expert with **QuarkXPress**, Adobe Pagemaker, Adobe **Photoshop**, Adobe **Illustrator**, Adobe **Acrobat**, Adobe ImageReady, Adobe Premier, Adobe After Effects, Adobe Streamline, Adobe GoLive, Strata Vision 3D, Macromedia **Dreamweaver**, Macromedia **Authorware**, Macromedia **Director**, Microsoft Office, Microsoft Internet Explorer, Microsoft FoxPro, Netscape Navigator, Norton Utilities, Norton Antivirus, Epson StylusRIP, Birmy PowerRIP and Xerox Splash Servers. I am also adept with Mac OS 7.x, 8.x, 9.x and X; Windows 3.x, 95, 98, 2000 and XP; Apple Macintosh and PC computer systems; Xerox Docutech, Doc 40 and Color Splash copier/printers; HP wide-format ink-jet printers; various scanners; and various personal and high-capacity, high-speed CDRWs.

## honors

**Florida Community College Activities Association (state):** 1<sup>st</sup> place magazine design 1997, 1<sup>st</sup> place magazine cover 1997, 1<sup>st</sup> place newspaper advertisement layout 1996, 1<sup>st</sup> place newspaper illustration 1996, 1<sup>st</sup> place newspaper design 1995, 1<sup>st</sup> place arts review, 1<sup>st</sup> place newspaper advertisement layout 1995, 1<sup>st</sup> place newspaper picture story 1995, 2<sup>nd</sup> place newspaper design 1996. **College Media Advisers (national):** 3<sup>rd</sup> place best single advertisement. **Columbia University Scholastic Press Association (national):** gold medalist 1997. **Community College Humanities Association (national):** top five finalist 1997.